



July 2019

Dear Fabra Supporter:

We are so excited for the upcoming 2019-2020 school year!

Last year, we had more than 1,200 friends, family, and community members playing games and enjoying every moment at our Fabra Fall Festival and Raffle. We have no doubt that the fun and smiles will carry over to this year, as well!

As a result of last year's great success and partnerships (see reverse), we were able to donate \$30,000 toward the Courtyard Canopy Shade Project and \$2,300 in water bottle refill kit stations for each water fountain. In addition, we were able to fund Share Shack snacks, teacher support, after school events, curriculum support, classroom supplies, training, field trips and assist with specialized training programs for students, teachers and staff. In total, PTO donated more than \$70,000 to Fabra last year!

We are asking for your help to continue the tradition and partner with us! Attached you will find a list of partnership opportunities; each level offers multiple advertising outlets for your business. In addition to items detailed on the next page, we also encourage our sponsors to take advantage of booth space at the **Fabra Fall Festival on October 24th**. Partners can bring their own games and prizes or sponsor/work one of our own games!

We are also excited about our **Fabra Fiesta Walk-A-Thon on April 24th**! It will be an AMAZING day full of activity and school spirit for everyone! We truly appreciate how the Fabra community continues to support and grow with the Walk-A-Thon each year. Stay tuned for details on this year's featured ACTIVITY guest!!

Thank you in advance for your consideration. Should you have any questions or need additional information, please don't hesitate to contact me via email at PresidentFabraPTO@Gmail.com or by cell phone at 210.849.9024. We pledge to be conscientious stewards of your donations. Fabra PTO is a 501(c)3 nonprofit organization, and your gift is tax deductible.

Sincerely,

Sara Domine

Sara Domine
President, Fabra Elementary PTO

2018-2019 Fabra PTO Partners



Courtyard Canopy Shade Project (Donated \$20,000)



Fabra Fall Festival Sponsors (Donated \$1,600+)



Water Bottle Refill Kit Partners (\$500 Each)



Teacher Appreciation Week (Donated \$600+)

Fabra PTO

Event Partnership Opportunities

Fabra Fall Festival WRISTBAND Sponsors

Limited to 1 sponsor

\$3,000

Sponsor Secured: Thank you, Knighten Industries!

Partner with Fabra PTO to bring family fun and unlimited gameplay at our fall festival for all students, while using this opportunity to promote your business and show support for Fabra. Sponsorship includes...

- Wristbands will be the durable rubber bracelets that kids love to wear! We will display your company name/logo, color coordinated to match your business logo/theme, demonstrating support of the Fabra Fall Festival 2019.
- Sponsor will be mentioned on all PTO newsletters, event flyers, and sales throughout the year.
- Specific mention of your business will be made at all General PTO Meetings.
- Logo displayed prominently on Fabra PTO Website including a link to sponsor's homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 5 wristbands to be used at the Festival and booth space
- 4 Fabra T-shirts, koozies, and other various swag.

Fabra Fall Festival FOOD Sponsors:

Limited to 1 sponsor

\$3,000

Sponsor Secured: Thank you, Bartlett Cocke!

Partner with Fabra PTO to bring a variety of options to our fall festival, while using this opportunity to promote your business and show support for Fabra. Sponsorship includes...

- Reusable plastic cups displaying your company name/logo demonstrating support for the Fabra Fall Festival 2019
- Sponsor will be mentioned on all PTO newsletters, event flyers, and sales throughout the year.
- Specific mention of your business will be made at General PTO Meetings.
- Logo displayed prominently on Fabra PTO Website including a link to sponsor's homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 5 wristbands to be used at the Festival and booth space
- 4 Fabra T-shirts, koozies, and other various swag.

Fiesta Walk-A-Thon T-SHIRT Sponsor:

Limited to only 1 sponsor

\$3,000

Partner with us to provide EVERY student with a t-shirt for our spring fundraiser. Sponsorship includes...

- Your business logo prominently displayed on the back of the t-shirt
- Sponsor will be mentioned on all PTO newsletters, event flyers, and sales throughout the year.
- Specific mention of your business will be made at General PTO Meetings.
- Logo displayed prominently on Fabra PTO Website including a link to sponsor's homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 5 wristbands to be used at the Fall Festival and booth space
- 4 Fabra T-shirts, koozies, and other various swag.

Fiesta Walk-A-Thon FOOD Sponsor:

Limited to 2 sponsors

\$2,500

Partner with us to provide EVERY student with LUNCH, SNACKS, AND DRINKS for our annual spring fundraiser. Sponsorship includes...

- Your business logo prominently displayed on the back of the t-shirt
- Sponsor will be mentioned on all PTO newsletters, event flyers, and sales throughout the year.
- Specific mention of your business will be made at General PTO Meetings.
- Logo displayed prominently on Fabra PTO Website including a link to sponsor's homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 5 wristbands to be used at the Fall Festival and booth space
- 4 Fabra T-shirts, koozies, and other various swag.

General Donations and In-Kind Sponsorships

We also sincerely appreciate general donations in any amount and in-kind sponsorships of products or services! It's been our experience that a \$500 donation/in-kind sponsorship is best for both the PTO and YOU, our sponsor! Your contribution will be publicly appreciated on social media and other forms of communication to the Fabra community.

PLATINUM: Donation of \$1,000 (or more) equivalent in Product/Service

- Your business logo included on the Walk-A-Thon T-Shirt.
- Booth space at the Fall Festival; bring your own game and prizes to promote your business or work one of our already-established games!
- Logo posted on Fabra PTO website; linked to sponsor homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 2 wristbands to be used at the Festival
- And more!

GOLD: Donation of \$500 or equivalent in Product/Service

- Booth space at the Fall Festival; bring your own game and prizes to promote your business or work one of our already-established games!
- Logo posted on Fabra PTO website; linked to sponsor homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- 2 wristbands to be used at the Festival
- And more!

SILVER: Donation of \$250 or equivalent in Product/Service

- Booth space at the Fall Festival; bring your own game and prizes to promote your business or work one of our already-established games!
- Logo posted on Fabra PTO website; linked to sponsor homepage
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- And more!

BRONZE: Donation of \$100 or equivalent in Product/Service

- Logo posted on Fabra PTO website
- Shout Outs from PTO via social media outlets: Facebook and Instagram
- And more!

Fabra Elementary PTO Partnership Form

Contact Name: _____

Partner/Business Name: _____

Mailing Address: _____

Cell/Phone: _____

Email: _____

Donation Level/Amount: _____

If you're interested in partnering with Fabra PTO for an **event sponsorship**, please circle your preference:

Fabra Fall Festival WRISTBANDS
Sponsor Secured: Thank you, Knighten Industries!

Fiesta Walkathon TSHIRTS

Fabra Fall Festival FOOD
Sponsor Secured: Thank you, Bartlett Cocke!

Fiesta Walkathon FOOD

Will you be bringing your own game and prizes to the Fall Festival?

Are you interested in working one of our already-established games at the Fall Festival?

YES

NO

YES

NO

If you'd prefer that your donation or sponsorship to be ANONYMOUS, please let us know.

Checks should be written to Fabra PTO.

***Please return this sponsorship form and your donation to:
Fabra PTO, 723 Johns Rd., Boerne TX 78006.***

Fabra PTO is recognized as a 501(c)3 organization by the State of Texas.

***FabraPTO@Gmail.com
210.849.9024***